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European Car Show

**Saturday, August 30, 2014
Labor Day Weekend!**

The Festival Committee proudly announces their annual European Car Show. The show will coincide with the Festival on Saturday.

European-made cars of any make, model, age, or condition are welcome! Spectators will vote for the PEOPLE'S CHOICE. The winning car will receive a trophy.

Come spend a fun-filled day or two enjoying four authentic German Bands, indulging in authentic food and drink and experiencing the best German culture has to offer.

Registration: Begins at 1:00pm. Trophy awarded at 5:00pm.

Drivers and a guest will be admitted to the Festival free with their car being their pass (two tickets per car).

The show will take place on the park road in front of the festival grounds at Cheektowaga Town Park on Harlem Road between Genesee and Walden.

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Get your club or business involved!

Car Club (NON-PROFITS ARE NO CHARGE)

\$1,000 European Car Show Naming Sponsor (2-DAY OPPORTUNITY)

Includes: Prominent display area for your tent and two cars.

- Signage at the event including Main Stage signage.
- Logo on website for one year.
- Four free tickets each day.

\$500 European Car Show Supporting Sponsor (2-DAY OPPORTUNITY)

Includes: Prominent display area for your tent and two cars.

- Four free tickets each day.

\$150 European Car Show Awards Sponsorship

- Your logo will appear on the awards.

\$100 Per Extra Car # of extra cars

\$100 Logo on flier

Questions?

WNY German-American Heritage Festival
For more info, call (716) 864-1965, or
email: GermanHeritagefestival@gmail.com

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Many Thanks to our supporting clubs!



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