



Buffalo German Fest

The Federation of German-American Societies of Buffalo & Vicinity, Inc.

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**The Federation of
German-American
Societies of Buffalo &
Vicinity, Inc.**

Founded in 1922

Bergholz German Band

Buffalo Dortmund Sister City
Committee

Buffalo Schwaben Chor

Concordia Foundation Inc.

German-American Musicians
Association, Inc.

Hops und Schnapps

Schlaraffia Bionia Buffalo
German Club

SGTV Edelweiss

Sports Club Germania

Spring Garden Association

Steuben Society Samuel
Helm Unit 144



Dear Friends:

The Federation of German-American Societies of Buffalo & Vicinity, Inc., will be hosting this year's **2025 Buffalo German Fest** at Cheektowaga Town Park the weekend **before** Labor Day weekend this year. After 40 years we decided to change it up a bit, allowing our dedicated volunteers, who work the festival, some much needed time off to enjoy Labor Day weekend with their families.

This festival is the Federation's biggest fundraiser of the year. Did you know that Buffalo's German Federation is a not-for-profit organization, consisting of eleven German cultural clubs/organizations? Their mission is to support, preserve, and perpetuate the German customs, traditions, songs, sports, and language, all while establishing a mutual fellowship.

The German-American Musicians, "Buffalo's BIG German Band", will be providing music for opening night on **Friday, August 22nd from 6:00-10:00pm**. The Festival continues on Saturday, **August 23rd starting at noon** with music provided by The Polka Boyz. Closing out the festival will be The Bergholz German Band, playing until 9:00pm. Besides authentic German music, attendees can also expect fun and entertaining contests throughout the festival such as the stein hoist competition, sauerkraut eating contest, and Hummel look-alike, just to name a few. You could even learn authentic Bavarian Dances from Buffalo's own SGTV Edelweiss Schuhplattler dancers! Who could forget about the German beers or German delicacies served up at our Imbiss stand? We will even have a couple of food trucks to offer additional goodies to enjoy. Looking for that perfect German stein, gift, or novelty item? Check out the various vendors in our Marktplatz! There will even be a kinder (kids) area on Saturday for the younger crowd to enjoy, where they can learn German, participate in crafts, face painting, games, and more! Tickets are \$5 at the door, or if you purchase them presale you could take advantage of one of the festival deals we will be offering for food/beverage tickets. Children 12 and under are always free. More ticket information coming soon!

To make this event a truly unique experience and to make it to our 42nd festival we need your help! We are looking for **vendors** that specialize in crafts and can provide German-themed merchandise. Space is limited and based on availability, so act fast to reserve your spot! We are also offering various **sponsorship opportunities**. A Buffalo German Fest sponsorship will allow us to advertise your organization/business to over 2,000 people in all of our media press releases and **festival program book**. Most importantly, your donation will help us continue to bring German culture to the Western New York area. For more information about becoming a vendor, a sponsor, or advertising in our program book, contact Melanie Knowles at BuffaloGermanFest@gmail.com.

For your convenience, we have included more information about vendor information and sponsorship/program book opportunities. We have also provided a poster that we are asking our friends to hang in their organizations/businesses. If you would like more posters or if you need any additional information, please feel free to contact us through our Buffalo German Fest website (by scanning the QR code on this letter), or visit our Facebook page at www.facebook.com/BuffaloGermanFest.

As you can imagine, the festival committee has quite the task planning our 2025 celebration. Follow our Facebook page so you don't miss out on any of our big announcements leading up to the event!

Thank you in advance for your generous support. See you the weekend **before** Labor Day Weekend!

Sincerely Yours,

Melanie Knowles

Buffalo German Fest Marketing & Promotions Chair

The Federation of German-American Societies of Buffalo & Vicinity, Inc. is a Not-for-Profit cultural organization whose purpose shall be to further the common goals and interests of its members in regard to preservation and perpetuation of German customs, traditions, song, sports, language and establishing of mutual fellowship.